

# **Price Chopper / Market 32 Crav'n Flavor™ Sweepstakes**

## **Official Rules**

### **NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN.**

#### **1. Eligibility**

Price Chopper / Market 32 Crav'n Flavor™ Sweepstakes (the "Sweepstakes") is open only to legal residents of Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania and Vermont, ages 18 and over on their date of entry into the Sweepstakes ("Eligible Customers"). Proof of residency and age may be required. Business entities such as corporations or companies are not eligible to enter or win. Associates, officers and directors of the Sponsor and Northeast Grocery, Inc., its retail stores, distribution centers and division offices, its subsidiaries and affiliates, franchisees, promotion suppliers, affiliated advertising agencies, third party contractors and spouses of the aforementioned groups (and the I.R.S. listed dependents or members of household including dependents in the military or attending college living away from home) are not eligible to win. Void where prohibited or restricted by law. This Sweepstakes is governed by these Official Rules and is subject to all applicable federal, state and local laws, rules, and regulations. In order to enter the Sweepstakes or receive a prize, you must fully comply with the Official Rules and, by entering, you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

#### **2. Sponsor**

Sponsor: Price Chopper Supermarkets, 461 Nott Street, Schenectady, NY 12308

#### **3. Timing**

The Sweepstakes Entry Period begins on July 19, 2026, at 12:00:01 am Eastern Time ("ET") and ends on August 1, 2026, at 11:59:59 pm ET ("Sweepstakes Entry Period"). Sponsor's computer is the official timekeeping device for this Sweepstakes.

#### **4. How to Enter**

There are two (2) ways to enter the Sweepstakes:

##### **(1) Online Entry and Bonus Entry via Qualifying Purchase.**

(a) Online Entry: Eligible Customers must visit [www.pricechopper.com/Cravn](http://www.pricechopper.com/Cravn) and complete the online entry form by providing all required information, including name, email address, telephone number, a valid AdvantEdge Card number, and by checking the "age verification," "state verification," and "agree to the Official Rules" boxes. Upon submission, entrants will receive one (1) entry into the Sweepstakes during the Sweepstakes Entry Period. Limit one (1) online entry per person during the Sweepstakes Entry Period.

(b) Bonus Entry by Purchase: During the Sweepstakes Entry Period, Eligible Customers who completed the online entry form and use a valid, active, and registered AdvantEdge Card at any Price Chopper or Market 32 location in Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania, or Vermont (each, a "Participating Store") to make a Qualifying Purchase will receive one (1) entry for each qualifying unit purchased. A "Qualifying Purchase" is defined as the purchase of products from the following brands: Crav'n Flavor™. Purchases that do not include this brand will not be considered Qualifying Purchases.

Purchases made via (i) pricechopper.com or (ii) the Instacart.com or doordash.com websites (unless such purchases are properly linked to an active registered AdvantEdge Card account), are not eligible and do

not constitute Qualifying Purchases. The applicable AdvantEdge Card must be scanned at the time of purchase for entries to be awarded. In the event of a dispute regarding the identity of an entrant, the authorized registered holder of the applicable AdvantEdge Card account used at the time of entry shall be deemed the entrant.

## **(2) Mail-In Entry (Alternate Method of Entry or “AMOE”).**

To enter without making a purchase, Eligible Customers must mail a handwritten entry on a 3” x 5” card including the entrant’s full name, mailing address, telephone number (with area code), and email address. The entry must be mailed in a stamped #10 envelope to: Price Chopper Supermarkets, “Crav’n Flavor™ Sweepstakes,” Suite 205, Schenectady, NY 12308. Limit one (1) mail-in entry per outer stamped envelope. There is no limit to the total number of mail-in entries submitted, provided each entry is mailed separately in accordance with these Official Rules. Each Mail-In Entry will be processed in a manner that is consistent with each Online Entry and/or with each Bonus Entry by Purchase, with each Mail-In Entry receiving one (1) Sweepstakes entry, which is equivalent to entries earned via Online Entry or via Bonus Entry by Qualifying Purchase. Mail-in envelopes larger than a #10 envelope will be disqualified.

Each mail-in entry must be handwritten; entries generated by photocopy, facsimile, or other mechanical reproduction are void. Sponsor is not responsible for entries that are illegible, lost, late, misdirected, damaged, incomplete, stolen, or otherwise not received. All mail-in entries become the property of the Sponsor and will not be returned. Mail-in entries must be postmarked no earlier than July 19, 2026, and no later than August 1, 2026 and received by the Sponsor by August 8, 2026.

All entries, regardless of method of entry, have an equal chance of winning.

## **5. Winner Determination**

Potential winner(s) will be selected from all eligible entries in a random drawing conducted by Sponsor on or about August 10, 2026. Each entrant will be deemed a potential winner pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor in its sole and absolute discretion. An entrant is not a winner of any prize unless and until eligibility and compliance with these Official Rules has been verified and the selected entrant has been notified that verification is complete. Odds of winning depend on the total number of eligible entries received.

Sponsor’s decisions regarding the administration and operation of the Sweepstakes and the selection and verification of potential winners are final and binding in all matters relating to the Sweepstakes.

## **6. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR’S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNERS AND OTHER MATTERS RELATED TO THE SWEEPSTAKES.**

## **7. Verification of Potential Winners**

Potential winners may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the “Affidavit”) by the date specified by Sponsor. In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or the potential winner notification or Affidavit is returned as undeliverable; (b) potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Sweepstakes or receive the prize, (e) potential winner cannot or does not comply with the Official Rules, or (f) potential winner fails to fulfill the Affidavit-related obligations, the potential winner

shall be disqualified from the Sweepstakes. Sponsor reserves the right to modify the notification and Affidavit procedures.

## **8. Prizes**

One (1) winner will receive a box full of Crav'n Flavor™ snacks, a Chris Janson autographed harmonica and 2 tickets to the Chris Janson concert at Indian Ranch in Webster, MA on Sunday, August 30, 2026. Winner is subject to verification and compliance with these Official Rules. The total approximate retail value ("ARV") of all Sweepstakes prizes available to be awarded is \$260.00.

All expenses not specifically identified herein, including but not limited to parking, transportation, travel, lodging, meals, and other incidental expenses, are the sole responsibility of the winner and any guests. The method of ticket delivery is at the sole discretion of the Sponsor and may include mail, email, mobile ticketing, or pickup at the venue's Will Call on the day of the event. If tickets are left at Will Call, the winner must be present to claim them and must present a valid government-issued photo ID matching the name under which the tickets are held. Tickets may not be sold, transferred for value, or otherwise resold. Sponsor is not responsible for any event that is canceled, postponed, delayed, suspended, or rescheduled.

Prize Conditions: No cash equivalent or substitution of any prize is permitted except at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize, in whole or in part, with one of equal or greater value for any reason. Prizes will be awarded only if the potential winner fully complies with these Official Rules.

All applicable federal, state, and local taxes on prize value, as well as any other costs and expenses associated with acceptance or use of any prize not expressly stated herein, are the sole responsibility of the recipient of such prize. Sponsor may issue an IRS Form 1099 to each individual winner as required by law.

## **9. Entry Conditions and Release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor are binding and final in all matters relating to this Sweepstakes; (b) defend, indemnify, release and hold harmless the Sponsor and its respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and each of their respective past and present parents, affiliates, officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to an entrant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winners acknowledge that the prize is awarded as-is without warranty of any kind.

## **10. Publicity**

Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's full name, city

and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for advertising, publicity, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

#### **11. General Conditions**

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Sweepstakes or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any Website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the prize from all eligible entries received as of the termination date.

#### **12. Limitations of Liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error in the administration of the Sweepstakes or the processing of entries; (e) any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize; or (f) for lost, late, illegible, misdirected, inaccurate, incomplete, undelivered, damaged, delayed, entries. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of each prize will be awarded.

#### **13. Disputes**

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District

Court or the appropriate New York State Court located in New York, New York; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

#### **14. Entrant's Personal Information**

Information collected from entrants is subject to the Sponsor's Privacy Policy, which is available at <https://www.pricechopper.com/privacy>.

#### **15. Sweepstakes Results**

To obtain a list of winners, send a self-addressed, stamped reply envelope to:

Price Chopper / Market 32 Crav'n Flavor™ Sweepstakes - Winners List  
Suite 205  
461 Nott Street  
Schenectady, NY 12305

All requests for winners list must be received by the Sponsor's Marketing Department by October 31, 2026. Vermont residents may omit return postage to Vermont addresses or, with proof of Vermont residency, to other addresses.

#### **16. Availability of the Official Rules**

The Official Rules are available at address [www.pricechopper.com/Cravn](http://www.pricechopper.com/Cravn)

#### **Abbreviated Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. Open only to legal residents of Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania, and Vermont who are eighteen (18) years of age or older at time of entry. The Price Chopper / Market 32 Crav'n Flavor™ Sweepstakes begins on July 19, 2026, at 12:00:01 a.m. ET and ends on August 1, 2026, at 11:59:59 p.m. ET. For complete Official Rules and entry details, visit [www.pricechopper.com/Cravn](http://www.pricechopper.com/Cravn). Void where prohibited. Sponsored by Price Chopper Supermarkets, 461 Nott Street, Schenectady, NY 12308.

NO PURCHASE NECESSARY. Open to legal residents of CT, MA, NH, NY, PA & VT, 18+. Ends 8/1/26. For rules & entry: [www.pricechopper.com/Cravn](http://www.pricechopper.com/Cravn). Void where prohibited. Sponsor: Price Chopper Supermarkets