

## **Morrisville VT Market 32 Grand Opening Sweepstakes Official Rules**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

### **1. Eligibility**

Morrisville VT Market 32 Grand Opening Sweepstakes (the “Sweepstakes”) is open only to legal residents of Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania and Vermont who are at least eighteen (18) years old at the time of entry. Void where prohibited. Proof of residency and age may be required. Void where prohibited. Employees of The Golub Corporation d/b/a Price Chopper and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Sweepstakes and members of their immediate family (spouse, parents, siblings and children) and household members (whether related or not) of each such employee are not eligible to participate or win. To enter the Sweepstakes or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

### **2. Sponsor and Administrator**

Sponsor and Administrator: The Golub Corporation d/b/a Price Chopper, 461 Nott Street, Schenectady, NY 12308.

### **3. Timing**

The Sweepstakes begins on January 16, 2026 at 12:01 am Eastern Time (“ET”) and ends on Saturday, February 15, 2026 at 11:59pm ET (“Sweepstakes Entry Period”). Sponsor is the official timekeeper for this Sweepstakes. The Sweepstakes is governed by these Official Rules and is subject to all applicable federal, state and local laws.

### **4. How to Enter**

To enter the sweepstakes, you must have a Price Chopper AdvantEdge Card. If you do not have an AdvantEdge Card, you may obtain one for free at any participating store location or online at <https://www.pricechopper.com/rewards/apply/>. Registering is free. Once you have an AdvantEdge Card, you may enter once per week by visiting the designated entry table in-store and providing your first name, last name, phone number and AdvantEdge Card number on the entry form displayed at the in-store entry table, during the following timeframes: 10am-2pm on Friday 1/16, Saturday 1/17, Saturday 1/24, Saturday 1/31, Saturday 2/7, and Saturday 2/14.

**LIMIT:** You may receive one (1) entry per calendar week for the drawing on or around February 15, 2026 by visiting the in-store entry table and providing the information listed in Section 4 above. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different AdvantEdge Cards, email addresses, identities, registrations and logins, or any other methods will void that entrant’s sweepstakes entries and that entrant may be disqualified. Use of any robotic, automatic, programmed or similar entry method or the use of any means to obtain more than the stated number of sweepstakes entries per day will void all entries/plays and result in disqualification.

## 5. Winner Determination

### Grand Prize Drawing

One (1) grand prize winner will be randomly drawn on or about Sunday, February 14, 2026.

The potential winner(s) will be contacted using the phone number provided with the registration or on file with the Sponsor and may be awarded the prize subject to verification of eligibility and compliance with the terms of these Official Rules. The potential winners will be notified by email on or about two days after the drawing. Failure by a potential winner to respond to any contact within five (5) days of notification will result in disqualification, and Administrator will select an alternate potential winner in the same manner. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder. Odds of winning depend on the number of eligible entries received during the Sweepstakes Entry Period.

**6. POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR. SPONSOR AND ADMINISTRATOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNERS AND OTHER MATTERS RELATED TO THE SWEEPSTAKES.**

## 7. Verification of Potential Winners

Potential winner may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor, or an alternate potential winner may be selected. In the event (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted, or the potential winner notification or Affidavit is returned as undeliverable, (b) potential winner declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with these Official Rules or any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Giveaway or receive the prize, or (e) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Giveaway and an alternate potential winner may be selected in a random drawing, from among the other eligible entries received, as described in Section 5 above. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winner, if any.

## 8. Prizes

<u>Grand Prize</u>	<u>Prize Quantity</u>	<u>Total Approximate Retail Value (ARV)</u>
Free PICS Ice Cream for a Year (awarded in Market 32 gift cards)	1	\$300.00

For all Prizes: No cash equivalent for any prize and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a listed prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with prize receipt

and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the Winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). Prize will be awarded only if the potential prize winner fully complies with these Official Rules. Total approximate retail value of all prizes available to be won is \$300.00.

#### **9. Entry Conditions and Release**

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor and Administrator which are binding and final in all matters relating to this Sweepstakes; (b) defend, indemnify, release and hold harmless the Sponsor and their respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and all of their respective past and present parents, affiliates, officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libels, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winners acknowledge that the prize is awarded as-is without warranty of any kind.

#### **10. Publicity**

Except where prohibited or restricted by law, winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's full name, city and state/province/territory/country of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for advertising, publicity, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

#### **11. General Conditions**

Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Sweepstakes or any promotion or prize related activities.

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any Website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or award the prize from all eligible entries received as of the termination date.

## **12. Limitations of Liability**

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error in the administration of the Sweepstakes or the processing of entries; (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize; or (f) for lost, late, illegible, misdirected, inaccurate, incomplete, undelivered, damaged, delayed, entries. If for any reason an entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes. No more than the stated number of each prize will be awarded.

## **13. Disputes**

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action; (b) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate New York State Court located in New York, New York; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (d) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

## **14. Entrant's Personal Information**

Information collected from entrants is subject to the Sponsor's Privacy Policy, which is available at <https://www.pricechopper.com/about-us/customer-service/privacy-policy/>.

## **15. Sweepstakes Results**

For Sweepstakes results (of winners of grand prizes), send a written request to:

Morrisville VT Market 32 Grand Opening Sweepstakes – Winners List  
Price Chopper / Market 32 – Consumer Services  
461 Nott Street, Suite 400  
Schenectady, NY 12308

Requests for the Winner's List must be received within 90 days of Sweepstakes Entry Period.

**16. Availability of the Official Rules**

The Official Rules are available at [pricechopper.com/grand-opening](http://pricechopper.com/grand-opening).

**Abbreviated Rules**

NO PURCHASE NECESSARY. The Morrisville VT Market 32 Grand Opening Sweepstakes is open only to legal residents of Connecticut, Massachusetts, New Hampshire, New York, Pennsylvania and Vermont who are at least eighteen (18) years old at the time of entry. Sweepstakes starts on January 16, 2026 at 12:01am ET and ends on February 14, 2026 at 11:59pm ET. For Official Rules visit [pricechopper.com/grand-opening](http://pricechopper.com/grand-opening). Void where prohibited. Sponsored by The Golub Corporation d/b/a Price Chopper and Market 32, 461 Nott Street, Schenectady, NY 12308.