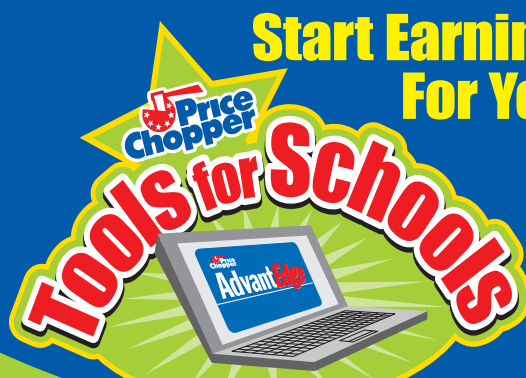


Start Earning Your Share of Over \$500,000 For Your Child's School Today!



"Great program... Brings the school and community together working for our goal. Thank you Price Chopper!!!"

West Rutland School,
West Rutland, VT

"Price Chopper is so generous. We earn points on groceries and are rewarded with wonderful equipment!"

Owego Elementary School,
Owego, NY

"It was easy to use. Very quick for someone who is very busy. Thank you for the donation and supporting local schools."
Anna Reynolds Elementary School, Newington, CT

HOW TOOLS FOR SCHOOLS WORKS:

- 1 Register your AdvantEdge Card and designate a school at the Guest Services desk at your Price Chopper, at your school, or online at www.pricechopper.com
- 2 The program begins on Sunday, July 29, 2012 and runs until Saturday, March 30, 2013.
- 3 All purchases using your AdvantEdge Card will be automatically credited to your selected school.
- 4 Every dollar spent at Price Chopper earns you one point. Purchase brands in this brochure and receive double points. **4 easy steps to help your child's school!**



CHECK YOUR TOOLS FOR SCHOOLS POINT BALANCE ON YOUR RECEIPT!

FREQUENTLY ASKED QUESTIONS ABOUT TOOLS FOR SCHOOLS:

Do I have to sign up again if I signed up in previous years?

If you enrolled last year, no need to enroll. Visit pricechopper.com to confirm enrollment or to change your school.

Do I earn points on everything that I buy?

Yes. Everything you buy will contribute points toward the value your school can redeem for equipment. Earn double points on brands in this brochure.

How much can my school earn?

Price Chopper has committed over \$500,000 to this effort with the goal of supporting schools in the communities we serve. The portion of what your school earns depends on the participation of parents in the program.

Where do I find my school code?

The Guest Service Desk at Price Chopper has a book containing all the school codes, or visit pricechopper.com

How do my points increase my school's share of the over \$500,000?

You earn points every time you use your AdvantEdge Card. Your points are combined with the points of others who have also chosen to support your school. The total is compared to the totals amassed by other schools to calculate what percentage of the over \$500,000 your school will earn.

Must I have children in school to participate?

No. In fact, all shoppers are encouraged to help local schools get needed equipment through our Tools for Schools program. Support your community and enroll on behalf of your neighborhood school whether or not you have children attending school.

Can I check how many points I have earned?

Yes. Check your receipt for your Tools for Schools point balance.

My school isn't listed. What should I do?

Contact school officials and tell them about the program. If school administration supports the effort, your school is far more likely to earn needed equipment. School administrators can contact a Tools for Schools representative at (800) 352-4658.

What is the school program coordinator's role?

Each school is asked to have a school program coordinator, whose role is to promote the program by distributing information in school, communicating the program goals and entering AdvantEdge Card numbers provided by parents into the program.

Changed Schools? Visit pricechopper.com to Confirm or Update Your School Code!

The TOP 50 Schools WIN a \$250 Price Chopper Gift Card Basket!



To Sign up, Register Your AdvantEdge Card And Designate a School at The Guest Service Desk at Your Price Chopper, at Your School, or Online at www.pricechopper.com

WOW!

As your school earns points for Tools, you earn discounts on Fuel with



For every \$100 you spend, you get 10¢ off every gallon of gas on your next fill-up. Every \$100 you spend gets you another 10¢ off a gallon. And there are NO LIMITS on the discounts you can earn.

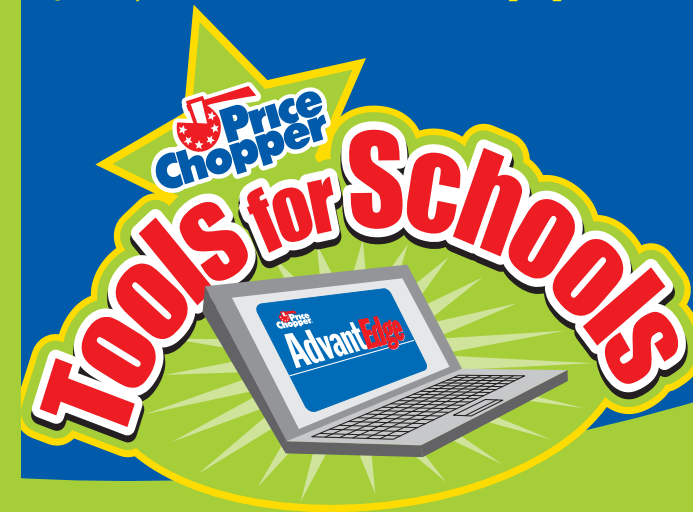
The more you spend at Price Chopper, the more points your school earns!

Your school earns free equipment, plus you save on gas. That's Helpful.

That's **Price Chopper** Value!

JULY 29, 2012 THRU MARCH 30, 2013

Your Child's School Can Share in \$500,000 for Educational Equipment!



Earn **DOUBLE POINTS** For Your School on Brands You Buy Every Day!

LOOK FOR THIS TAG IN-STORE TO FIND YOUR DOUBLE POINTS ITEMS!

Help students in need during our Supply Drive July 29th-September 15th!



Enroll your AdvantEdge Card and start earning points for your child's school today!

for more information visit www.pricechopper.com



Earn **DOUBLE POINTS** For Your School on Brands You Buy Every Day!

Every dollar you spend earns one point for your child's school, but buying the brands below earns your child's school **DOUBLE POINTS!**

PRICE CHOPPER BRAND

ALL Price Chopper Brand Products

TOP CARE

ALL Top Care Products

CENTRAL MARKET CLASSICS

ALL Central Market Classics Brand Products

GENERAL MILLS

ALL Big G Cereals
Betty Crocker Fruit Snacks
Nature Valley Granola Bars
Chex Snack Mix
Cheerios Snack Mixes
ALL Yoplait Yogurt
Green Giant Frozen Vegetables
Pillsbury Strudels
ALL Betty Crocker Baking Products
Gold Medal Flour
Progresso Soups
Progresso Breadcrumbs
Green Giant Canned Vegetables

Betty Crocker Helpers and Dry Dinners
Betty Crocker Potatoes
Old El Paso Products
Pillsbury Dough Products
Totino's and Pillsbury Frozen Snacks
Wanchai Ferry Frozen Dinners
Cascadian Farms Organic Cereal & Bars
Cascadian Farms Organic Frozen Products
Muir Glen Organic Products
LaraBar Natural Bars

CLOROX

Clorox 2
Glad Wrap and Storage Bags
Glad Trash Bags
Greenworks Products
Gladware
Clorox Bleach
Clorox Cleaners/Wipes
Kingsford Charcoal
Kingsford Matchlight
Fresh Step Cat Litter

Pine Sol
KC Masterpiece
Hidden Valley Dressing Mixes
Scoop Away Cat Litter
Brita Water
Tilex
Liquid Plumber
Formula 409
Burt's Bee Lip Balm
Burt's Bee Hand Sanitizer
Burt's Bee Throat Drops

KELLOGG'S

ALL Kellogg's Cereals
ALL Kellogg's Fruit Snacks
Kellogg's Nutri-Grain Products
Special K Snacks, Meal Bars, Cereal Bars, Shakes, K20 Powder Mix and Snack Bars
Special K Crackers & Chips
Pop Tarts
ALL Kashi Products
Bear Naked
Eggo Waffles

ALL Keebler Cookies and Crackers
ALL Keebler Pie Crusts
Cheez-It Crackers
Austin Cookies and Crackers
Carr's Cookies and Crackers
Murray Cookies
Famous Amos Cookies
Kellogg's Right Bites
MorningStar Farms Veggie Foods
Fiber Plus Bars

CAMPBELL'S

ALL Pepperidge Farm
ALL Campbell's Soup
ALL V8 Soups
ALL Campbell's Bisque Soups
ALL Campbell's Go Soups
Campbell's Skillet Sauce
Campbell's Tomato Juice
Campbell's Select Harvest (Including Cans and Micro Bowls)
ALL V8 Juice (Including V8 Splash and V8 V. Fusion)

Pace Salsa
Prego Spaghetti Sauce
Campbell's Supper Bakes
Campbell's Spaghettios
Campbell's Pork & Beans
Campbell's Canned Gravy
Campbell's Chunky Soup/Chili
Swanson's Broth & Stocks
Campbell's 100% Natural (Including Cans and Micro Bowls)

NABISCO

ALL Nabisco Cookies/Crackers

BIMBO BAKERIES

Ball Park Brand Rolls
Sara Lee Brand Breads

QUAKER

ALL Quaker Hot Cereal
Quaker Chewy Granola Bars
Quaker Baked Bars
Quaker Rice Cakes
Quaker Cookies
Rice A Roni
Pasta Roni

Near East
Naked Juice
Dole Chilled Drinks
Tropicana Orange Juice
Gatorade
Propel Fitness Water

UNILEVER

P.F. Chang's Home Menu® Meals for 2
Lipton® Tea Bags
Lipton® Tea & Honey
Lipton® Iced Tea Mix
Hellmann's® Mayonnaise
Ragú® Pasta Sauce
Breyers® Ice Cream
Klondike® Bars
Magnum® Ice Cream Bars
Bertolli®
Knorr® Sides
Wish-Bone® Salad Dressing
Skippy® Peanut Butter
I Can't Believe It's Not Butter!® Spread
Shedd's Country Crock Spread®

Popsicle®
Promise®
Brummel & Brown®
Ben & Jerry's®
Good Humor®
Slim-Fast®
AXE®
Caress®
Suave®
Q-Tips®
Vaseline®
Dove®, Dove® Men+Care
Degree®
Lever 2000®
POND'S®
Nexus®
TRESemmé®
St. Ives®
Noxzema®

KIMBERLY CLARK

Kleenex®-Facial Tissue
Cottonelle®- Flushable Moist Wipes
Cottonelle®-Bath Tissue
Scott®-Bath Tissue
Scott®-Paper Towels
Viva®-Paper Towels
Depend® Adult Care

Poise® Pads
Kotex® Feminine Care
Huggies® Diapers
Huggies® Baby Wipes
Huggies® Pull-Ups® Training Pants
Goodnites® Youth Pants

KRAFT

ALL Kraft Cheese
ALL Kraft Dinners
ALL Kraft Macaroni & Cheese
Philadelphia Cream Cheese
Good Seasons Dressings
Kraft Miracle Whip
Kraft Salad Dressings
Tassimo Coffee and Specialty Beverages
Gevalia
Maxwell House Coffee

Stove Top Stuffing
Crystal Light
Cool Whip
Kool-Aid
Capri Sun
Tang
Mio
Jell-O Gelatin/Pudding
Polly-O String Cheese
Planters Nuts
ALL Oscar Mayer Products

HEINZ

Heinz® Tomato Ketchup
Wylers® Soup Starter
Mrs. Grass® Soup Products
Heinz® Homestyle Gravy
Ore Ida® Frozen Potatoes
Weight Watchers®
Smart Ones® Frozen Products

Classico® Italian Sauces
Lea & Perrins®
Worcestershire Sauce
T.G.I. Friday's® Frozen Snacks
T.G.I. Friday's® Entrées for Two
Bagel Bites® Frozen Snacks

SMUCKER'S

Smucker's Jams, Jellies and Preserves
JIF Peanut Butter
Crisco Shortening & Oils
ALL Pillsbury Baking Items:
Cake Mixes, Frosting, Cookies and Brownies

Dunkin' Donuts Coffee
Pillsbury Flour
Smucker's Ice Cream Toppings
Eagle Condensed Milk
Smucker's Peanut Butter
Smucker's Uncrustables
Pillsbury Hungry Jack Potatoes
Folger's Coffee



Enroll your AdvantEdge Card and start earning points for your child's school today!
For more information visit pricechopper.com