



For Immediate Release  
April 30, 2018

**Contact:**  
Mona Golub  
Price Chopper  
518-379-1480  
Or  
Jonathan Pierce, APR  
Pierce Communications  
518-221-1186

## NEWS RELEASE

### PRICE CHOPPER/MARKET 32 RAISES CLOSE TO \$27,000 FOR DOUBLE H RANCH

(SCHENECTADY, NY) Price Chopper has raised \$26,796 for Double H Ranch, through its annual sale of plush animals. This past year, dragons in three colors were featured. In previous years, hippos, jungle animals, and primates were sold to benefit organizations dedicated to children.

The Double H Ranch, originally co-founded by Charles R. Wood and Paul Newman, is based in Lake Luzerne in the Adirondacks and was the second “Hole in the Wall Camp.” Double H is a specialized program that offers year-round support for families dealing with the life-threatening illness of a child and activities and a summer camp experience for the children, at no cost to the family.

“We’re proud to partner with Double H Ranch in support of their mission to provide quality of life programs to families who struggle year ‘round to take care of an ill child,” said Mona Golub, vice president of public relations and consumer services. “Double H and its caring network of staff, physicians, nurses, counselors and volunteers strengthens families and provides opportunities that engage even the most physically restricted kids. The plush animals that we advertise and sell on their behalf is a great way to raise awareness and support for Double H’s good work while encouraging our teammates and customers to tap into their own inner children.”

-30-

**About The Golub Corporation:** Based in Schenectady, NY, the Golub Corporation owns and operates 135 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub’s 21,000 teammates collectively own more than 47% of the company’s privately held stock, making it one of the nation’s largest privately held corporations that is predominantly employee-owned. For additional information, visit [www.pricechopper.com](http://www.pricechopper.com)