



For Immediate Release
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NEWS RELEASE

Golub Corporation Opens Newest Market 32 Store in Amsterdam, NY

Newly Converted Store is Chain's 20th New or Remodeled Store

(SCHENECTADY, NY) The Golub Corporation's newest contemporary, food-focused Market 32 brand opened today in Amsterdam, NY in the renovated store at 141 Sanford Farms Plaza in Amsterdam, NY.

Marked by open space, a décor filled with soft earth tones and product-focused displays, murals and lighting, the Market 32 brand emphasizes convenient, ready-to-eat foods, fresh, handcrafted, and locally grown, produced and manufactured products, and intuitive product/department adjacencies (e.g. greeting cards next to the floral department). An elevated level of customer and signature items throughout the store further differentiate the brand experience.

"Our customers continue to respond very positively to our new Market 32 stores. They are looking for a modern and convenient shopping experience and we are delivering that. Our company has a long history in Amsterdam and, with this

remodel and re-opening, we look forward to being able to serve our customers for decades to come,” said Scott Grimmett, Price Chopper President & CEO.

This is the 20th Market 32 store to open (as a “ground-up” store) or re-open (as a remodeled store).

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About The Golub Corporation: Based in Schenectady, NY, the Golub Corporation owns and operates 135 Price Chopper and Market 32 grocery stores in New York, Vermont, Connecticut, Pennsylvania, Massachusetts and New Hampshire. The American owned, family-managed company prides itself on longstanding traditions of innovative food merchandising, leadership in community service, and cooperative employee relations. Golub’s 21,000 teammates collectively own more than 47% of the company’s privately held stock, making it one of the nation’s largest privately held corporations that is predominantly employee-owned. For additional information, visit www.pricechopper.com